



## Client



**Brasil Terminal Portuário (BTP)** operates in the Port of Santos, Brazil, considered one of the largest and most modern container logistics complexes in Latin America.

It is a joint venture between Terminal Investment Limited (TIL) and APM Terminals, companies with extensive experience in port construction, management, and operation in several countries.



## Challenge



Beginning in 2024, the partnership between **WayCarbon** and **BTP** aimed to build a strategy to convert sustainability into competitive resilience. To this end, the company faced the following challenges: identifying and managing issues that could have a significant impact on the external environment, from the perspective of risks and opportunities; addressing the interests of diverse stakeholders; and identifying gaps and boosting team engagement in the ESG agenda.



## How we operate

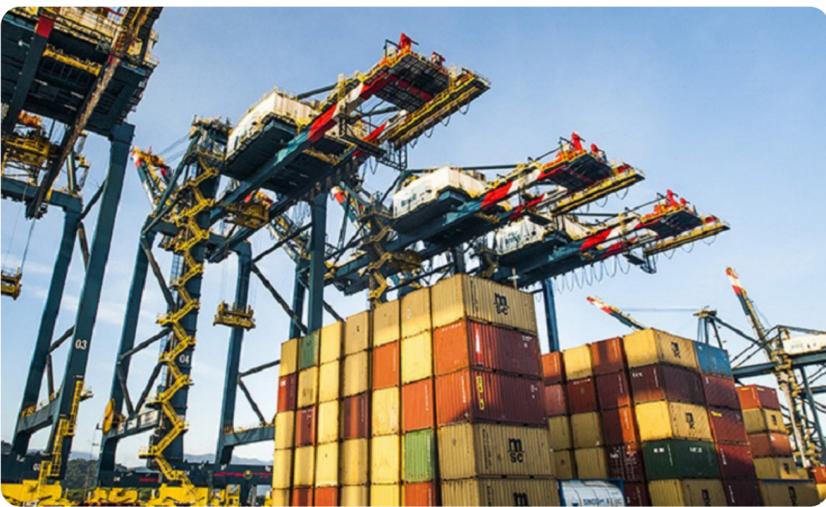


**WayCarbon** supported **BTP** in identifying its material issues, managing sustainability aspects, and mapping strategic actions and recommendations aimed at increasing maturity in these areas.

In addition, the company's first annual sustainability report was structured, assisting in communication with stakeholders.

With this information in hand, BTP integrated the recommendations plan into its corporate strategy, creating working groups related to material topics.

The work also involved training senior leadership and assisting governance bodies in implementing priority actions.



## Results



As a result of this journey, **BTP** increased its maturity by consolidating sustainability as a decisive pillar, culminating in the creation of a dedicated Management team and the incorporation of socio-environmental goals into the company's strategic planning.

This operational advancement, enhanced by a Sustainability Report aligned with global best practices, strengthened integration between areas and enabled high-level communication with the market, positioning the company in a structured and transparent manner before its *stakeholders*.



## About WayCarbon

**WayCarbon** is a global company specializing in solutions for a fair and resilient climate transition to a Net-Zero economy.

Founded in 2006, it employs scientific and business knowledge, leveraged by technology, to support companies and governments in their climate change and sustainability strategies.

Learn more at:  
[waycarbon.com](https://waycarbon.com)

